

thirtytwo

RIDER DRIVEN SNOWBOARDING

WINTER 2019

BOOTS





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RIDER DRIVEN SNOW BOARDING

WINTER 2019 REPRESENTS THAT CHANGE OF SEASONS WITH NEW AND NEVER BEFORE SEEN INNOVATIONS IN PRODUCTS THAT WILL LITERALLY LET YOU SNOWBOARD AT A HIGHER LEVEL AND BE VERY SAFE WHILE DOING IT. THAT WAS NICOLAS MULLER'S FIRST THOUGHTS WHILE DESIGNING HIS NEW 32 SIGNATURE SERIES PRODUCTS. FEAST YOUR EYES ON WHAT THE FUTURE LOOKS LIKE.

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ELEVATED STATE OF SNOWBOARDING

MÜLLAIR BOOT

THE NEW MÜLLAIR BOOT FEATURES THE FIRST EVER CUSHION CUP, FIRST EVER ENERGY FOAM WITH MICHELIN FIBERLITE OUTSOLE AND WITH OUR TAILORED LACING TECHNOLOGY TO GET THE MOST RESPONSIVE, SUPPORTIVE AND PROTECTIVE RIDE YOU'VE EVER HAD. THE NEW MÜLLAIR BOOT IS GOING TO LET YOU SNOWBOARD AT A HIGHER LEVEL AND KEEP YOU SAFE WHILE YOU RALLY THE MOUNTAIN DROPPING CLIFFS, THROWING METHODS AND SLASHING POWDER. STICK TO HAVING FUN AND WE'LL HANDLE THE REST. ELEVATE YOUR SNOWBOARDING!

N. Müller
MÜLLER

- TAILORED LACING TECHNOLOGY
- MICHELIN FIBERLITE OUTSOLE
- CUSHION CUP



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MÜLLER
NICOLAS

SIGNATURE SERIES

- MÜLLER BOOT
- MÜLLER JACKET
- MÜLLER PANT



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STEVEN'S

SCOTT

SIGNATURE SERIES

- TM-2 BOOT
- GRASSER JACKET
- SWEEPER PANT



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GRENIER
CHRIS

SIGNATURE SERIES

- TM-3 BOOT
- METHOD JACKET
- ALPHA PANT



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WALKER^{JP}

SIGNATURE SERIES

- LIGHT BOOT
- JP ANDRAK JACKET
- SWEEPER PANT



thirtytwo

BRADSHAW

CHRIS

SIGNATURE SERIES

- LASHED BOOT
- LODGER PARKA
- FATIGUE PANT



thirtytwo

MELANCON

DESIREE

SIGNATURE SERIES

- LASHED BOOT
- DESIREE JACKET
- LANA PANT



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CHECK THE TECH

AT THIRTYTWO WE BUILD THE MOST ADVANCED BOOTS IN THE INDUSTRY
ON THE FOUNDATION OF KEY ESSENTIAL CATEGORIES. METICULOUSLY
DESIGNED AND CRAFTED FOR ANY RIDING STYLE



thirtytwo

GUIDE TO A PERFECT FIT



DURABILITY



EXO ARMOR

Reinforced Shell Construction



STORM SHIELD

All Weather Seal



PERFORMANCE BACKSTAY

Enhanced Spine Support



MOLDED TOE CAP

Rugged Toe Reinforcement



GAITER

Extreme Protection



OVERMOLD

Fused Overlay

SUPPORT



TONGUE TENSION+

Ultimate Heel Lock Down



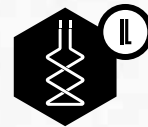
INDEPENDENT EYESTAY

Supportive Fit



WALK MODE COLLAR

Longer Strides



INTERNAL LACING

Superior Heel Hold



CUSHION CUP

Superior Heel Hold

OUTSOLE



VIBRAM

Superior Traction and High Durability



PERFORMANCE RUBBER

Enhanced Grip



STI ENERGY FOAM

High Rebound Cushioning



STI EVOLUTION FOAM

Light Weight Cushioning



1:1 LASTING

True Half Sizes



MICHELIN

Lightweight Traction

LACING



TRADITIONAL

Superior Lacing



DOUBLE BOA

Dual Zone Precision Fit



FAST TRACK

Dual Zone Fast Lacing



SINGLE BOA

Single Zone Precision Fit



TAILORED LACING TECHNOLOGY

Hybrid Instep Lock Down

FLEX



3D MOLDED TONGUE

Even Flex



COMFY TONGUE

Cushioned Comfort



ARTICULATED CUFF

Eliminates Shell Distortion



32 ADVANCED SOCK INTEGRATION

Advanced Sock Integration is our all new platform that integrates the fit features of our boot liners with technical yarns creating the ultimate fit experience in performance riding socks.

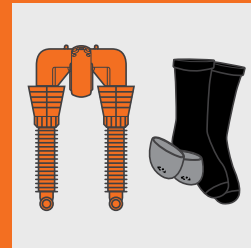
Mapping the key fit areas in our liners we then used multi-density knitting to weave tri-level highs and lows that corresponded to these internal liner features to create an unrivaled level of technical integration, fit, and comfort in 32 socks.



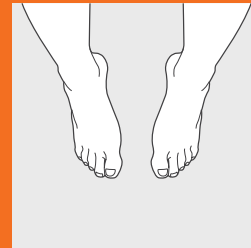
AVAILABLE IN ELITE | PERFORMANCE | TEAM LINERS

HEAT MOLDABLE

CUSTOMIZE YOUR COMFORT



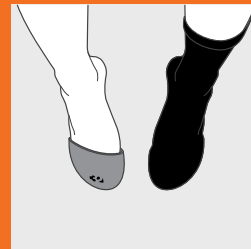
TOOLS NEEDED: Thirtytwo Fit System Heater, toe cap and compression nylons.



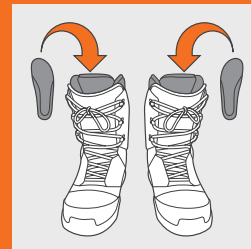
STEP 1: Remove your shoes and socks. Start with bare feet only.



STEP 2: Remove the footbeds from the inside of the Intuition liners and place the Fit System Heater into your Thirtytwo boots. Press the highlighted heat setting for 15 minutes.



STEP 3: Select the correct toe cap - S, M, L, XL - that fits snugly around your toes without stretching out. Pull over the Thirtytwo compression nylons over toe caps and feet.



STEP 4: When the alarm sounds, the liners will be heated. Remove the Fit System Heater from the boots, and put the footbeds back into the liners. (If too hot, don't put your feet in. Let them cool off for a minute.)



STEP 5: Lace the boots snugly and stand up. Stand still for around 10 minutes, this will give the liners time to cool down and mold to your exact footprint. Done. Time to rip and grip!

FIT GUIDE

STIFF

MEDIUM

SOFT

1

2

3

4

5

6

7

8

9

10



ELITE

INJECTION MOLDED WITH HIGH REBOUND ENERGY FOAM PROVIDING EXCELLENT SUPPORT. MEDIUM FLEX AND WILL NOT BREAK DOWN LIKE TRADITIONAL LINERS. LINED WITH INTUITION FOAM MAKING THIS LINER 100% HEAT MOLDABLE. CUSTOMIZE FIT WITH THE HEEL HOLD KIT.



PERFORMANCE

CONSTRUCTED WITH DUAL DENSITY INTUITION FOAM MAXIMIZING SUPPORT AND STIFFNESS WHILE PROVIDING ENHANCED COMFORT. STRATEGICALLY DESIGNED OVERLAYS FOR ADDITIONAL FOREFOOT AND SPINE SUPPORT. CUSTOMIZE FIT WITH THE HEEL HOLD KIT AND HEAT MOLDING.



TEAM

CONSTRUCTED WITH DUAL DENSITY INTUITION FOAM FORMULATED FOR MEDIUM SUPPORT, FLEX AND ENHANCED COMFORT. CUSTOMIZE FIT WITH THE HEEL HOLD KIT AND HEAT MOLDING.



COMFORT

CONSTRUCTED WITH DUAL DENSITY INTUITION FOAM ALLOWING FOR MODERATE SUPPORT AND A SOFT FLEX. LINED WITH MICRO FLEECE FOR SUPERIOR WARMTH AND COMFORT. 100% HEAT MOLDABLE FOR A CUSTOMIZED FIT.

ELITE



ELITE LINER

Energy Foam with Heat Moldable Intuition Foam



ELITE FOOTBED

Molded Energy Foam with Heel Cradle & Customizable Adaptive Arch Support



ELITE HARNESS

Reinforced Harness Built Taller For Ultimate Support and Heel Hold



RECOIL FLEX CONTROL

Customizable Boot Flex Inserts

PERFORMANCE



PERFORMANCE LINER

Heat Moldable Dual Density Intuition Foam



PERFORMANCE FOOTBED

Molded Evolution Foam with Heel Cradle, Arch Support and Heel Cushioning



PERFORMANCE HARNESS

Built Taller For Additional Support, Flexibility and Heel Hold

TEAM



TEAM LINER

Heat Moldable Dual Density Intuition Foam



TEAM FOOTBED

Molded Footbed with Heel Cradle and Arch Support



TEAM HARNESS

Standard Height with Medium Support, High Flexibility and Heel Hold

COMFORT



COMFORT LINER

Heat Moldable Dual Density Intuition Foam and Integrated Lacing



COMFORT FOOTBED

Molded Footbed



COMFORT HARNESS

Grip & Rip Heel Hold
Velcro Heel Overlay
Prevents Heel Slippage

JONES JEREMY EXPERIENCE

thirtytwo

- JONES MTB
- JONES TM-2 XLT
- JONES ZEPHYR



JONES MTB

Summit the peak in the pinnacle splitboard boot. The Jones MTB with the innovative Walk Mode Collar will help you ascend any hill with a natural walking gait and longer strides. Reengage the forward lean and rip down the face in this highly responsive and stiff backcountry beast.

FEATURES

- I-I Lasting
- Walk Mode Collar
- Vibram Outsole
- Evolution Foam Cushioning
- Full Zip Gaiter
- 3D Molded Tongue
- Elite Internal Harness
- Tongue Tension+
- Articulated Cuff
- Molded Toe Cap
- Performance Backstay
- Storm Shield
- Heel Hold Kit
- Recoil Flex Control

Code_8105000351

Size_
US 6-13
EU 38-47
UK 5-12

Flex_
10/10

Fit_
Elite



JEREMY JONES
This will change your split board set up forever.



Tread



Black / Tan / Red_989



Zip Gaiter



Cramp On



Walk Mode

MÜLLAIR

Built for the Swiss master of style, Nicolas Müller the all-new Müllair boot is perfectly designed for his smooth riding with a responsive and buttery flex. Fitted with an ultra light and grippy Michelin Fiberlite outsole fused with cushy Energy Foam hike the backcountry to find the ultimate line. Tune your boot with Tailored Lacing Technology to find the perfect fit and support for your riding style. Engineered with Cushion Cup locking your heel in place, utilizing your body's natural cushioning pull huge airs without worrying about heel bruise.

FEATURES

- I-I Lasting
- Michelin Fiberlite Outsole
- Energy Foam Cushioning
- Cushion Cup
- Snow Guard
- Overmold
- 3D Molded Tongue
- Elite Internal Harness
- Tongue Tension+
- Tailored Lacing Technology
- Articulated Cuff
- Molded Toe Cap
- Performance Backstay
- Storm Shield
- Heel Hold Kit
- Recoil Flex Control

Code_8105000359

Size_
US 6-13
EU 38-47
UK 5-12

Flex_
5/10

Fit_
Elite



NICOLAS MÜLLER
I wanted to build a really safe boot, this is it! my dream boot!!



Tread



Tie / Dye_727



Black_001

TM-3
BOOT

Sleek and stealth the TM3 is the boot of choice for Chris Grenier. Constructed with the perfect blend of flex and support suitable for all terrains from park to backcountry. Built to last, ride all year with confidence and consistent fit.

FEATURES

- I-I Lasting
- Performance Rubber Outsole
- Energy Foam Cushioning
- 3D Molded Tongue
- Elite Internal Harness
- Tongue Tension+
- Articulated Cuff
- Molded Toe Cap
- Performance Backstay
- Exo Armor
- Storm Shield
- Heel Hold Kit
- Recoil Flex Control

| | |
|----------|------------|
| Code_ | 8105000367 |
| Grenier_ | 8105000368 |
| Size_ | |
| US | 6-13 |
| EU | 37-48 |
| UK | 4-13 |
| Flex_ | |
| G/10 | |
| Fit_ | |
| Elite | |



CHRIS GRENIER
Best boot I've ever ridden,
hands down



Tread



Camo_341



Black_001

FOCUS BOA
BOOT

Wrap your foot with the power and precision of the dual zone Boa system. The no frills Focus Boa is everything you need in a burly, high performance boot. Equipped with a durable Vibram outsole hop on a sled or stomp around the backcountry to find the perfect drop zone.

FEATURES

- I-I Lasting
- Dual Boa Closure System
- Vibram Outsole
- Evolution Foam Cushioning
- 3D Molded Tongue
- Elite Internal Harness
- Articulated Cuff
- Performance Backstay
- Exo Armor
- Storm Shield
- Heel Hold Kit
- Recoil Flex Control

| | |
|-------|------------|
| Code_ | 8105000350 |
| Size_ | |
| US | 6-13 |
| EU | 37-47 |
| UK | 4-12 |
| Flex_ | |
| 9/10 | |
| Fit_ | |
| Elite | |



Tread



Black_001

TM-2 XLT


BOOT

Regarded as the most bullet proof boot in the line the TM2 XLT lives up to the expectation. Constructed with a rubber toe cap and quarter, the exposed parts of the boot can tackle the elements. The upper consists of Overmold and a power strap for unparalleled support. The Jones edition features a Half Zip Gaiter and Molded Toe Cap for extra protection.

FEATURES

- + I-I Lasting
- + Vibram Outsole
- + Evolution Foam Cushioning
- + Half Zip Gaiter*
- + 3D Molded Tongue
- + Overmold
- + Performance Internal Harness
- + Tongue Tension+
- + Articulated Cuff
- + Molded Toe Cap*
- + Performance Backstay
- + Storm Shield
- + Heel Hold Kit
- + *Jones Edition Only

| |
|--------------------|
| Code_8105000366 |
| Helgasn_8105000375 |
| Jones_8105000366 |
| Size_ |
| US 5-13 |
| EU 37-47 |
| UK 4-12 |
| Flex_ |
| 9/10 |
| Fit_ |
| Performance |



HALLDOR HELGASON

Hyped to find boots that work perfect for my destroyed ankles.



Tread



Black / Camo_594



Black / Tan / Red_989



Dark Grey / Black / Red_025

TM-2 DOUBLE

BOA

BOOT

If laces aren't your thing the all-new TM2 Double Boa is everything you've come to expect from this iconic boot now fitted with the Boa closure system. The perfect mix of support, flex and comfort charge the whole mountain in this minimal and modern boot. With a skate inspired Energy Foam and Performance Rubber outsole cling to any terrain with confidence.

FEATURES

- + I-I Lasting
- + Dual Boa Closure System
- + Performance Rubber Outsole
- + Energy Foam Cushioning
- + 3D Molded Tongue
- + Overmold
- + Performance Internal Harness
- + Articulated Cuff
- + Performance Backstay
- + Heel Hold Kit

| |
|-----------------|
| Code_8105000363 |
| Size_ |
| US 5-14 |
| EU 35-41 |
| UK 2.5-7.5 |
| Flex_ |
| 7/10 |
| Fit_ |
| Performance |



Tread



Red / Black_603



Green_300



Black_001

TM-2

BOOT

The perfect mix of support, flex and comfort the TM2 is a favorite of Scotty Stevens. Minimal and modern with Overmold durability charge the whole mountain in this iconic boot. With a skate inspired Energy Foam and Performance Rubber outsole cling to any terrain with confidence.

FEATURES

- I/L Lasting
- Performance Rubber Outsole
- Energy Foam Cushioning
- 3D Molded Tongue
- Overmold
- Performance Internal Harness
- Tongue Tension+
- Articulated Cuff
- Performance Backstay
- Heel Hold Kit

| | |
|-------------|------------|
| Code_ | 8105000362 |
| Stevens_ | 8105000364 |
| Size_ | |
| US | 6-13 |
| EU | 38- 47 |
| UK | 5-12 |
| Flex_ | |
| 7/10 | |
| Fit_ | |
| Performance | |



SCOTT STEVENS
Supportive, durable and
damn comfortable.



Tread



Brown_200



Black_001



Green_300



Red / Black_603

LASHED

BOOT

PREMIUM

All show with the go the Lashed Premium oozes style with its buttery soft full grain leather. Upgraded with the Performance Fit System it's more supportive with the same great fit you've come to expect from the Lashed. Fitted with the ultra soft Energy Foam outsole with Performance rubber ride in comfort all day.

FEATURES

- I/L Lasting
- Performance Rubber Outsole
- Energy Foam Cushioning
- 3D Molded Tongue
- Performance Internal Harness
- Articulated Cuff
- Independent Eyestay
- Heel hold kit

| | |
|-------------|------------|
| Code_ | 8105000356 |
| Size_ | |
| US | 5-14 |
| EU | 37-48 |
| UK | 4-13 |
| Flex_ | |
| 7/10 | |
| Fit_ | |
| Performance | |



Tread



Brown_200

LASHED

One of the most recognized boots in the world, the Lashed lives up to its expectations. Ultimate fit with the Independent Eyestay. Medium flex and support this boot will take you anywhere. Hit the backcountry, boxes, booters or groomers the Lashed is the boot of choice for Dylan Alito.

FEATURES

- I-I Lasting
- Evolution Foam Outsole
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff
- Independent Eyestay
- Performance Backstay
- Heel Hold Kit

Code_8105000352

Alito_8105000374

Bradshaw_8105000353

Size_

US 5-14

EU 37-48

UK 4-13

Flex_

6/10

Fit_

Team



DYLAN ALITO
These special Lashed boots will take you HIGHer than creed could, but please don't try to smoke them.



Tread



Black / Aloha_350



Olive / Black_302



Black_001



Camo_341



Maroon / Black / White_627

LASHED

CRAB GRAB

The longest running collab in snowboard history strikes again! Enhanced by our friends over at the biggest little company in snowboarding, the Crab Grab Lashed takes one of the world's best selling boots, and makes it even better. With the patent-pretending lace pulling claw system this boot will keep you from slipping.

FEATURES

- I-I Lasting
- Evolution Foam Outsole
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff
- Independent Eyestay
- Performance Backstay
- Heel Hold Kit

Code_8105000354

Size_

US 5-14

EU 37-48

UK 4-13

Flex_

6/10

Fit_

Team



Tread



Black / Red / White_599

LASHED BOOT DOUBLE BOA

One of the most recognized boots in the world, the Lashed lives up to its expectations. Makes adjustments on the fly and find your perfect fit with the dual Boa system. Know for ultimate fit with the Independent Eyestay, medium flex and support this boot will take you anywhere. Heat mold your liners and hit the backcountry, boxes, booters or groomers. Versatile enough for any terrain the Lashed is the boot of choice for Chris Bradshaw.

FEATURES

- 1:1 Lasting
- Dual Boa Closure System
- Evolution Foam Outsole
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff
- Independent Eyestay
- Performance Backstay

Code_8105000355
Bradshaw_8105000372
Altra_8105000373

Size_
US 5-14
EU 37-48
UK 4-13

Flex_
6/10

Fit_
Team

Chris Bradshaw

CHRIS BRADSHAW
With over 30 years of playing in the snow it's safe to say the Lashed is my go to.



Tread



Olive / Black_302



Black / Aloha_350



Black_001



Camo_341



Maroon / Black / White_627

ZEPHYR BOOT

Paddle out in the surf inspired Zephyr. With a soft forgiving flex and low profile outsole for excellent board feel that will keep you connected to the hill. Built for pow, park or groomers make the mountain your play ground.

FEATURES

- 1:1 Lasting
- Evolution Foam Outsole
- Half Zip Gaiter*
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff
- *Jones Edition Only

Code_8105000369
Jones_8105000371

Size_
US 5-14
EU 37-48
UK 4-13

Flex_
4/10

Fit_
Team

Jeremy Jones

JEREMY JONES
Variety is the spice of life. Change your set up change your mountain. If I am feeling bored I will narrow my stance, ad some angle, grab a surf shape and these boots. Its like a whole different sport. It can turn the mundane into magic. An open mind and free spirit required.



Tread



Black / Tan / Red_989



Black / Navy_585



Olive / Black_302

ZEPHYR BOA

Paddle out in the surf inspired Zephyr, now with the convenience of the Boa lacing system. With a soft forgiving flex and low profile outsole for excellent board feel that will keep you connected to the hill. Built for pow, park or groomers make the mountain your play ground.

FEATURES

- I-i Lasting
- Boa Coiler Lacing System
- Evolution Foam Outsole
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff

| |
|-----------------|
| Code_8105000370 |
| Size_ |
| US 5-14 |
| EU 37-48 |
| UK 4-13 |
| Flex_ |
| 4/10 |
| Fit_ |
| Team |



Tread



Olive / Black_302



Black / Navy_585

LIGHT

Boot of choice for the legend JP Walker the Light is packed full of features in one feather light package. Evolution Foam outsole for soft landing, Articulated Cuff for a smooth easy flex, Snow Guard protects against unwanted moisture when hiking the backcountry and Tailored Lacing Technology to tune your fit. Best of all the Comfort Fit liner will have you riding all day.

FEATURES

- I-i Lasting
- Evolution Foam Outsole
- Snow Guard
- 3D Molded Tongue
- Tailored Lacing Technology
- Articulated Cuff
- Grip & Rip Heel Hold

| |
|-------------------|
| Code_8105000357 |
| Walker_8105000358 |
| Size_ |
| US 5-14 |
| EU 37-48 |
| UK 4-13 |
| Flex_ |
| 4/10 |
| Fit_ |
| Comfort |



JP WALKER
A lighter more comfortable boot doesn't exist.



Tread



White / Black / Gum_115



Black / Red_585



STW BOA

Dial in your perfect fit with STW BOA. Great for first time riders or intermediates aspiring to get to the next level. Constructed with the same Overmold technology found on the TM2 the STW will last all winter long. With an Evolution Foam outsole and Comfort Fit liner your feet will be thanking you after a long day of riding.

FEATURES

- I-i Lasting
- Boa Coiler Lacing System
- Evolution Foam Outsole
- 3D Molded Tongue
- Overmold
- Integrated Internal Lacing
- Independent Eyestay
- Grip & Rip Heel Hold

| |
|-----------------|
| Code_8105000361 |
| Size_ |
| US 5-14 |
| EU 37-48 |
| UK 4-13 |
| Flex_ |
| 3/10 |
| Fit_ |
| Comfort |



Tread



Slate_041



Warm Grey / Black_391



White / Black / Grey_111



Black_001

86 BOOT

New look, same feel, the 86 now with traditional lacing! The 86 combines comfort, a soft flex and supportive fit for the ultimate park boot. Get great grip and traction when hiking rails with the Performance Rubber outsole and perfect those presses in style with this skate inspired boot.

FEATURES

- Traditional Lacing System
- Performance Rubber Outsole
- 3D Molded Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

| |
|-----------------------|
| Code_8105000348 |
| Santa Cruz_8105000348 |
| Size_ |
| US 5-14 |
| EU 37-48 |
| UK 4-13 |
| Flex_ |
| 3/10 |
| Fit_ |
| Comfort |



Tread



Black / Blue / White_589



Black / Yellow_974

86 FT

BOOT

New look, same feel, the 86 with the ease of the Fast Track Lacing system. The 86 combines comfort, a soft flex and supportive fit for the ultimate park boot. Get great grip and traction when hiking rails with the Performance Rubber outsole and perfect those presses in style with this skate inspired boot.

FEATURES

- Fast Track Lacing System
- Performance Rubber Outsole
- 3D Molded Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

| | |
|-------|------------|
| Code_ | B105000347 |
| Size_ | |
| US | 5-14 |
| EU | 37-48 |
| UK | 4-13 |
| Flex_ | |
| | 3/10 |
| Fit_ | |
| | Comfort |



Tread



Black / Yellow_974

SHIFTY BOA

BOOT

Total comfort, the ease of the Boa lacing system and full of features the Shifty that will keep you on the hill from first chair to last. The Comfy Tongue has extra padding for added cushion and a soft flex eliminating break-in time, and the Grip & Rip Heel Hold locks your foot in place for ultimate control.

FEATURES

- Boa Lacing System
- Evolution Foam Outsole
- Comfy Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

| | |
|-------|------------|
| Code_ | B105000360 |
| Size_ | |
| US | 5-14 |
| EU | 37-48 |
| UK | 4-13 |
| Flex_ | |
| | 2/10 |
| Fit_ | |
| | Comfort |



Tread



Grey_020



Black_001



Step into the Exit and let your feet rejoice. Customize your fit with the heat moldable Comfort Fit liners and hit the hill running. Outfitted with an Evolution Foam outsole stomp the landing confidently.

FEATURES

- Evolution Foam Outsole
- Comfy Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

Code_ B105000349

Size_
US 5-14
EU 37-48
UK 4-13

Flex_
2/10

Fit_
Comfort



Tread



Grey / Black / Red_035



Black / Orange_960



Black_001



WOMEN'S

W'S JONES
BOOT
MTB

Summit the peak in the pinnacle splitboard boot. The Jones MTB with the innovative Walk Mode Collar will help you ascend any hill with a natural walking gait and longer strides. Reengage the forward lean and rip down the face in this highly responsive and stiff backcountry beast

FEATURES

- 1:1 Lasting
- Walk Mode Collar
- Vibram Outsole
- Evolution Foam Cushioning
- Full Zip Gaiter
- 3D Molded Tongue
- Elite Internal Harness
- Tongue Tension+
- Articulated Cuff
- Molded Toe Cap
- Performance Backstay
- Storm Shield
- Heel Hold Kit
- Recoil Flex Control

| |
|--|
| Code_8205000181 |
| Size_ US 5-10 EU 35-41 UK 2.5-7.5 |
| Flex_ 10/10 |
| Fit_ Elite |



Tread



Black / Blue / Purple_511



Zip Gaiter



Cramp On



Walk Mode

W'S TM-3
BOOT

Sleek and stealth the TM3 is the boot of choice for Chris Grenier. Constructed with the perfect blend of flex and support suitable for all terrains from park to backcountry. Built to last, ride all year with confidence and consistent fit.

FEATURES

- 1:1 Lasting
- Performance Rubber Outsole
- Evolution Foam Cushioning
- 3D Molded Tongue
- Elite Internal Harness
- Tongue Tension+
- Articulated Cuff
- Molded Toe Cap
- Performance Backstay
- Exo Armor
- Storm Shield
- Heel Hold Kit
- Recoil Flex Control

| |
|--|
| Code_8205000192 |
| Size_ US 5-10 EU 35-41 UK 2.5-7.5 |
| Flex_ 9/10 |
| Fit_ Performance |



Tread



Black / Purple_550

W'S BOOT TM-2 XLT

Regarded as the most bullet proof boot in the line the TM2 XLT lives up to the expectation. Constructed with a rubber toe cap and quarter, the exposed parts of the boot can tackle the elements. The upper consists of Overmold and a power strap for unparalleled support. The Jones edition features a Half Zip Gaiter and Molded Toe Cap for extra protection.

FEATURES

- + 1:1 Lasting
- + Vibram Outsole
- + Evolution Foam Cushioning
- + 3D Molded Tongue
- + Overmold
- + Performance Internal Harness
- + Tongue Tension+
- + Articulated Cuff
- + Performance Backstay
- + Storm Shield
- + Heel Hold Kit

| | |
|-------|-------------|
| Code_ | B205000191 |
| Size_ | |
| US | 5-10 |
| EU | 35-41 |
| UK | 2.5-7.5 |
| Flex_ | |
| | 9/10 |
| Fit_ | |
| | Performance |



Tread



Black / Mint_892

W'S BOOT TM-2
DOUBLE BOA

If laces aren't your thing the all-new TM2 Double Boa is everything you've come to expect from this iconic boot now fitted with the Boa closure system. The perfect mix of support, flex and comfort charge the whole mountain in this minimal and modern boot. With a skate inspired Energy Foam and Performance Rubber outsole cling to any terrain with confidence.

FEATURES

- + 1:1 Lasting
- + Dual Boa Closure System
- + Performance Rubber Outsole
- + Energy Foam Cushioning
- + 3D Molded Tongue
- + Overmold
- + Performance Internal Harness
- + Articulated Cuff
- + Performance Backstay
- + Heel Hold Kit

| | |
|-------|-------------|
| Code_ | B205000189 |
| Size_ | |
| US | 5-10 |
| EU | 35-41 |
| UK | 2.5-7.5 |
| Flex_ | |
| | 7/10 |
| Fit_ | |
| | Performance |



Tread



Purple_500



Black / Blue / White_589

W'S TM-2

BOOT

The TM2 is the perfect mix of support, flex and comfort. Minimal and modern with Overmold durability charge the whole mountain in this iconic boot. With a skate inspired Energy Foam and Performance Rubber outsole cling to any terrain with confidence.

FEATURES

- + I:I Lasting
- + Performance Rubber
- + Energy Foam Cushioning
- + 3D Molded Tongue
- + Overmold
- + Performance Internal Harness
- + Tongue Tension+
- + Articulated Cuff
- + Performance Backstay
- + Heel Hold Kit

| | |
|-------|-------------|
| Code_ | 8205000190 |
| Size_ | |
| US | 5-10 |
| EU | 35-41 |
| UK | 2.5-7.5 |
| Flex_ | |
| | 7/10 |
| Fit_ | |
| | Performance |



Tread



Black / Blue / White_589



Purple_500

W'S LASHED

BOOT

One of the most recognized boots in the world, the Lashed lives up to its expectations. Ultimate fit with the Independent Eyestay, Medium flex and support this boot will take you anywhere. Hit the backcountry, boxes, booters or groomers the Lashed is the boot of choice for Desiree Melancon.

FEATURES

- + I:I Lasting
- + Evolution Foam Outsole
- + 3D Molded Tongue
- + Team Internal Harness
- + Articulated Cuff
- + Independent Eyestay
- + Performance Backstay

| | |
|-----------|------------|
| Code_ | 8205000184 |
| Melancon_ | 8205000186 |
| Size_ | |
| US | 5-10 |
| EU | 35-41 |
| UK | 2.5-7.5 |
| Flex_ | |
| | 6/10 |
| Fit_ | |
| | Team |



DESIREE MELANCON

I trust this boot. It has the perfect flex and fit



Tread



Grey / Black / White_039



Rose_660



Brown_200



Black / Purple_550



W'S LASHED DOUBLE BOA

One of the most recognized boots in the world, the Lashed lives up to its expectations. Makes adjustments on the fly and find your perfect fit with the dual Boa system. Know for ultimate fit with the Independent Eyestay, medium flex and support this boot will take you anywhere. Heat mold your liners and hit the backcountry, boxes, booters or groomers. Versatile enough for any terrain the Lashed is the boot of choice for Desiree Melancon.

FEATURES

- 1:1 Lasting
- Boa Closure System
- Evolution Foam Outsole
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff
- Independent Eyestay
- Performance Backstay

Code_8205000182
B48C_8205000183

Size_
US 5-10
EU 35-41
UK 2.5-7.5

Flex_
6/10

Fit_
Team



Tread



Black / Pink / White_887



White_100



Rose_660



Brown_200



Black / Purple_550

W'S ZEPHYR BOA

Paddle out in the surf inspired Zephyr, now with the convenience of the Boa lacing system. With a soft forgiving flex and low profile outsole for excellent board feel that will keep you connected to the hill. Built for pow, park or groomers make the mountain your play ground.

FEATURES

- 1:1 Lasting
- Boa Coiler Lacing System
- Evolution Foam Outsole
- 3D Molded Tongue
- Team Internal Harness
- Articulated Cuff

Code_8205000193

Size_
US 5-10
EU 35-41
UK 2.5-7.5

Flex_
4/10

Fit_
Team



Tread



Black / Blue / White_589



Maroon_625



Black_001

W'S STW BOA

Dial in your perfect fit with STW BOA. Great for first time riders or intermediates aspiring to get to the next level. Constructed with the same Overmold technology found on the TM2 the STW will last all winter long. With an Evolution Foam outsole and Comfort Fit liner your feet will be thanking you after a long day of riding.

FEATURES

- I-i Lasting
- Boa Coiler Lacing System
- Evolution Foam Outsole
- 3D Molded Tongue
- Overmold
- Integrated Internal Lacing
- Independent Eyestay
- Grip & Rip Heel Hold

| |
|--|
| Code_8205000188 |
| Size_ US 5-10 EU 35-41 UK 2.5-7.5 |
| Flex_ 3/10 |
| Fit_ Comfort |



Tread



Purple_500



White_100



Tan_260



Black_001

W'S 86^{BOOT} FT

New look, same feel, the 86 with the ease of the Fast Track Lacing system. The 86 combines comfort, a soft flex and supportive fit for the ultimate park boot. Get great grip and traction when hiking rails with the Performance Rubber outsole and perfect those presses in style with this skate inspired boot.

FEATURES

- Fast Track Lacing System
- Performance Rubber Outsole
- 3D Molded Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

| |
|--|
| Code_8205000179 |
| Size_ US 5-10 EU 35-41 UK 2.5-7.5 |
| Flex_ 3/10 |
| Fit_ Comfort |



Tread



Black / Pink_963

W'S SHIFTY

BOOT

BOA

Total comfort, the ease of the Boa lacing system and full of features the Shifty that will keep you on the hill from first chair to last. The Comfy Tongue has extra padding for added cushion and a soft flex eliminating break-in time, and the Grip & Rip Heel Hold locks your foot in place for ultimate control.

FEATURES

- Boa Lacing System
- Evolution Foam Outsole
- Comfy Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

| | |
|-------|------------|
| Code_ | B205000187 |
| Size_ | |
| US | 5-10 |
| EU | 35-41 |
| UK | 2.5-7.5 |
| Flex_ | |
| | 2/10 |
| Fit_ | |
| | Comfort |



Tread



Mint_333



Grey / Purple_363



Black_001

W'S EXIT

BOOT

Step into the Exit and let your feet rejoice. Customize your fit with the heat moldable Comfort Fit liners and hit the hill running. Outfitted with an Evolution Foam outsole stomp the landing confidently.

FEATURES

- Evolution Foam Outsole
- Comfy Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

| | |
|-------|------------|
| Code_ | B205000180 |
| Size_ | |
| US | 5-10 |
| EU | 35-41 |
| UK | 2.5-7.5 |
| Flex_ | |
| | 2/10 |
| Fit_ | |
| | Comfort |



Tread



Black / Mint_892



White / Purple_944



Black_001

YOUTH

LASHED BOA

CRAB GRAB

The Crab Grab Youth Lashed is the perfect choice for little feet with big plans. Cozy, comfortable, and cradled in claws this hassle-free Boa boot provides adult level performance for the feet of the future.

FEATURES

- I-I Lasting
- Boa Lacing System
- Evolution Foam Outsole
- Comfy Tongue
- Integrated Internal Lacing
- Grip & Rip Heel Hold

Code_8305000023

Size_4-7

Flex_1/10

Fit_Comfort



Tread



Black / Red / White_599

KIDS

BOA

Groms will be riding in style with the Kids BOA. Built for comfort with the Comfy Tongue and Evolution Foam Outsole kids will be riding all day. With the Grow With Me inserts get two sizes in one.

FEATURES

- I-I Lasting
- Boa Lacing System
- Evolution Foam Outsole
- Comfy Tongue
- Grow With Me

Code_8305000022

Size_1C-6C

Flex_1/10

Fit_GROM



Tread



Grey / Brown_089



Black / Pink / Green_007

thirtytwo

GUIDE TO A PERFECT FIT

• SOCK
• LINER
• BOOT





ASI MERINO ELITE

ASI MERINO VAPOR

ASI MERINO PERFORMANCE

ASI BAMBOO TEAM

ASI SIGNATURE

- FEATURES**
- + 32 ASI Merino Wool Performance Yarn Blend
 - + 40% Merino/ 30% Acrylic/ 28% Nylon/ 2% Elastane
 - + Heavy Knit
 - + Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
 - + Technically Engineered Jacquard For Performance And Comfort
 - + Quick Dry And Ultra Breathable
 - + No-Slip Calf
 - + 32 Logo Embroidery

Code_ B140000614

Size_

S/M. L/XL

- FEATURES**
- + 32 ASI Merino Wool Performance Yarn Blend
 - + 40% Merino/ 30% Acrylic/ 28% Nylon/ 2% Elastane
 - + Thin Knit
 - + Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
 - + Technically Engineered Jacquard For Performance And Comfort
 - + Quick Dry And Ultra Breathable
 - + No-Slip Calf
 - + 32 Logo Embroidery

Code_ B140000615

Size_

S/M. L/XL

- FEATURES**
- + 32 ASI Merino Wool Performance Yarn Blend
 - + 40% Merino/ 30% Acrylic/ 28% Nylon/ 2% Elastane
 - + Heavy Knit
 - + Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
 - + Technically Engineered Jacquard For Performance And Comfort
 - + Quick Dry And Ultra Breathable
 - + No-Slip Calf
 - + 32 Logo Embroidery

Code_ B140000616

Size_

S/M. L/XL

- FEATURES**
- + 32 ASI Bamboo Performance Yarn Blend
 - + 75% Bamboo/ 28% Nylon/ 2% Elastane
 - + Heavy Knit
 - + Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
 - + Technically Engineered Jacquard For Performance And Comfort
 - + Bamboo Is Naturally Antibacterial, Highly Absorbent And Ultra Moisture Wicking
 - + No-Slip Calf
 - + 32 Logo Embroidery

Code_ B140000617

Size_


S/M. L/XL

- FEATURES**
- + 32 ASI Acrylic Performance Yarn Blend
 - + 70% Acrylic/ 28% Nylon/ 2% Elastane
 - + Heavy Knit
 - + Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
 - + Technically Engineered Jacquard For Performance And Comfort
 - + No-Slip Calf
 - + 32 Logo Embroidery


Code_ B140000618

Size_

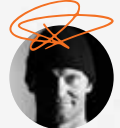
S/M. L/XL




CHRIS BRADSHAW
For all the shredheads/deadheads, breath and enjoy the ride.



SCOTT STEVENS
Little red barn, get ready for that SuzyGreenburg270 cameo



JP WALKER
Ice cream nah' mean?



NICOLAS MÜLLER
It all starts with roots, your feet.



Black / Charcoal_553



White_100



White_100



White_100



Camo_341



White / Camo_124



Assorted_999



Assorted_999

ASI COOLMAX COMFORT

- FEATURES**
- 32 ASI COOLMAX® Performance Yarn Blend
 - 90% COOLMAX® / 8% Nylon / 2% Elastane
 - Thin Knit
 - Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
 - Technically Engineered Jacquard For Performance And Comfort
 - COOLMAX® Synthetic Properties Art Fast Drying, Moisture Wicking And Cushioning
 - No-Slip Calf
 - 32 Logo Embroidery

Code_ B140000619

Size_

S/M. L/XL

SWEET LEAF

- FEATURES**
- Acrylic Performance Yarn Blend
 - 70% Acrylic / 28% Nylon / 2% Elastane
 - Heavy Knit
 - Engineered Jacquard
 - No-Slip Calf
 - 32 Logo Embroidery

Code_ B140000620

Size_

S/M. L/XL

SANTA CRUZ

- FEATURES**
- Acrylic Performance Yarn Blend
 - 70% Acrylic / 28% Nylon / 2% Elastane
 - Heavy Knit
 - Engineered Jacquard
 - No-Slip Calf
 - 32 Logo Embroidery

Code_ B140000621

Size_

S/M. L/XL

GRIFTER

- FEATURES**
- Acrylic Performance Yarn Blend
 - 70% Acrylic / 28% Nylon / 2% Elastane
 - Heavy Knit
 - Engineered Jacquard
 - No-Slip Calf
 - 32 Logo Embroidery

Code_ B140000622

Size_

S/M. L/XL

CUTOUT CLASSIC 3-PK

- FEATURES**
- Acrylic Performance Yarn Blend
 - 70% Acrylic / 28% Nylon / 2% Elastane
 - Heavy Knit
 - Engineered Jacquard
 - No-Slip Calf
 - 32 Logo Embroider

Code_ B140000623

Size_

S/M. L/XL

CUTOUT MULTI 3-PK

- FEATURES**
- Acrylic Performance Yarn Blend
 - 70% Acrylic / 28% Nylon / 2% Elastane
 - Heavy Knit
 - Engineered Jacquard
 - No-Slip Calf
 - 32 Logo Embroidery

Code_ B140000624

Size_

S/M. L/XL



White_100



Black_001



Black / Grey_570



DESIREE MELANCON

roses are red,
violets are blue,
good socks are
my favorite, they
keep my boots
smelling new.



Black / Charcoal_553



White_100



White_100



Black_001



Assorted_999

W ASI MERINO ELITE

FEATURES

- 32 ASI Merino Wool Performance Yarn Blend
- 40% Merino/ 30% Acrylic/ 28% Nylon/ 2% Elastane
- Heavy Knit
- Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
- Technically Engineered Jacquard For Performance And Comfort
- Quick Dry And Ultra Breathable
- No-Slip Calf
- 32 Logo Embroidery

Code_8240000118

Size_

S/M. L/XL

W B4BC

FEATURES

- Acrylic Performance Yarn Blend
- 70% Acrylic/ 28% Nylon/ 2% Elastane
- Heavy Knit
- Engineered Jacquard
- No-Slip Calf
- 32 Logo Embroidery

Code_8240000119

Size_

S/M. L/XL

W'S ASI SIGNATURE

FEATURES

- 32 ASI Acrylic Performance Yarn Blend
- 70% Acrylic/ 28% Nylon/ 2% Elastane
- Heavy Knit
- Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
- Technically Engineered Jacquard For Performance And Comfort
- No-Slip Calf
- 32 Logo Embroidery

Code_8140000618

Size_

S/M. L/XL

W ASI MERINO PERFORMANCE

FEATURES

- 32 ASI Merino Wool Performance Yarn Blend
- 40% Merino/ 30% Acrylic/ 28% Nylon/ 2% Elastane
- Heavy Knit
- Advanced Sock Integration For The Ultimate Fit With 32 Boots And Liners
- Technically Engineered Jacquard For Performance And Comfort
- Quick Dry And Ultra Breathable
- No-Slip Calf
- 32 Logo Embroidery

Code_8240000120

Size_

S/M. L/XL

W SPECTRUM VAPOR

FEATURES

- Acrylic Performance Yarn Blend
- 70% Acrylic/ 28% Nylon/ 2% Elastane
- Thin Knit
- Engineered Jacquard
- No-Slip Calf
- 32 Logo Embroidery

Code_8240000121

Size_

S/M. L/XL

W CUTOUT 3-PK

FEATURES

- Acrylic Performance Yarn Blend
- 70% Acrylic/ 28% Nylon/ 2% Elastane
- Heavy Knit
- Engineered Jacquard
- No-Slip Calf
- 32 Logo Embroidery

Code_8240000122

Size_

S/M. L/XL

ELITE LINER

FEATURES

Injection molded with high rebound energy foam providing excellent support, medium flex and will not break down like traditional liners. Lined with intuition foam making this liner 100% heat moldable. Customize fit with the Heel Hold Kit.

Code_8640000048 | Sizes_5-13



Black_001

FIT SYSTEM

FEATURES

A crutial part of the tools needed to customize your new boots.

Sizes_
No Size

Code_
8670000057 = 120v

Code_
8670000058 = 230v

Code_
8670000059 = 110v



Black / Orange_960

HEEL HOLD KIT

FEATURES

A crutial part of the tools needed to customize your new boots.

Sizes_
No Size

Code_
81400000258



Assorted_999

LACE BOX

FEATURES

20 pack of laces, fits any size boots. Black, white, orange, purple and blue. 100% poly.

Sizes_
No Size

Code_
8640000027



Assorted_999

Black / White_976

ELITE FOOTBEDS

FEATURES

Molded Energy Foam with Heel Cradle & Customizable Adaptive Arch Support

Code_8640000046 | Single

Sizes_
S: 7-8
M: 8.5-9.5
L: 10-11
XL: 11.5-13



Assorted_999

BOOT CUTAWAYS

FEATURES

Remember the game operation? Just like that but for the most innovative boots on the market. Teach your shop kids and show your customers why 32 is your #1 selling snowboard brand.

Code_8105000359 - MÜLLAIR '19

Code_8105000362 - TM-2 '19

Code_8105000362 - LASHED '19

Code_8105000367 - LIGHT '19



MÜLLAIR

TM-2



LASHED

LIGHT

FIT KIT

FEATURES

A crutial part of the tools needed to customize your new boots.

Sizes_
No Size

Code_
8640000023



Assorted_999

BRANNOCK DEVICE

FEATURES

Most consumers don't even know what foot size they are, so now you have the tool to show them exactly what size foot they have. US sizing only

Code_8650000016

Sizes_US Sizing



SLAT WALL SHELF

FEATURES

Hold your boots up loud and proud. Made of the strongest plastic earth has to offer. One boot per shelf.

Code_8670000133



32 FLOOR MAT

FEATURES

Make your shop look oh so sexy when customers walk in that door. Made of the finest nylon and rubber.

Code_8670000130



32 TABLE CLOTH

FEATURES

Two sizes, big tables or small tables. Bring one over to your moms house and say, look mom, I finally got a table cloth I like!

Code_8670000154 - 6FT
Code_8670000155 - 8FT



32 T32M CUT OUTS

FEATURES

Signature PROS love to have photos taken of them, now they don't even need to be present. Get just one or all 4 for your store.

Code_8670000160 - STEVENS
Code_8670000161 - JP
Code_8670000162 - GRENIER
Code_8670000163 - NICOLAS



32 BENCH

FEATURES

Have your customers sit on the sturdy, solid plastic 32 bench while they get fit with the worlds best boots.

Code_8670000132



32 BANNERS

FEATURES

Two sizes, one for big shops and one for small shops. Made from the most durable vinyl, these banners are build to last.

Code_8670000127 - 2x4 Vinyl
Code_8670000128 - 4x8 Vinyl



STICKERS

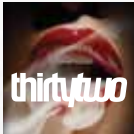
| | |
|---|-----------------|
| Name_Thirtytwo Double / Die Cut / 100 pack 4 of each color — Each color has 25 stickers in a pack. Orange, White, Grey and Black are the colors. | Code_8670000131 |
| Name_Thirtytwo Dale / Die Cut / 100 pack 4 of each color — Each color has 25 stickers in a pack. Orange, White, Grey and Black are the colors. | Code_8670000129 |
| Name_32 Vinyl Sticker Sheet 30 assorted vinyl stickers! | Code_8670000118 |
| Name_32 Team Sticker Pack / 4 pack 4 stickers, 4 different colors | Code_8670000158 |
| Name_32 Die-Cut Sticker Pack / 8 pack 8 die-cut stickers per pack, 4 Dale and 4 Double — 2 of each color. Orange, White, Grey and Black. | Code_8650000033 |
| Name_32 Block Sticker Pack / 4 pack 4 stickers, 4 different colors | Code_8670000159 |



ThirtyTwo Double



ThirtyTwo Dale



32 Team Sticker Pack



32 Die-Cut Sticker Pack



32 Vinyl Sticker Sheet



32 Die-Cut Sticker Pack

BOOT OVERVIEW

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MEN'S BOOTS



thirtytwo

MARKETING OVERVIEW

2019

EVERYTHING YOU NEED TO SELL IN!
DON'T SLEEP WE GOT YOU!



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TEAM

THIRTYTWO

GLOBAL PRO

Jeremy Jones

Chris Grenier

Toni Kerkela

Desiree Melancon

JP Walker

Chris Bradshaw

Dylan Alito

Scott Stevens

Joe Sexton

Halldor Helgason

GLOBAL AM

Johnny O'Connor

Christian Hobush

Zeb Powell

Jordan Small







Pat Fava

Kas Lemmens

Phil Hansen

SEPTEMBER

OCTOBER

| WEEK | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 |
|---------------|---|--|---|--|--|------------------|--------------|-------------|
| BRAND DRIVER | MÜLLAIR BOOT  | TM- 3  | TM-2  | JONES EXPERIENCE  | SIGNATURE SERIES SPOT CHECK - LAAX MÜLLER / MELANCON / KERKELA / HANSEN / ALITO   | | | |
| | | | | | MÜLLAIR BOOT / MÜLLAIR JACKET / MÜLLAIR BIB LASHED BOOT / DESIREE JACKET / LANA PANT | | | |
| SOCIAL | PHOTOS / VIDEO | | | | PHOTOS / VIDEO | | | |
| | DAILY TECH FEATURE POSTS (FOCUSED ON APPAREL) | | | | KIT PHOTOS / BOOT PHOTOS / TECH PHOTOS FOR BOOTS & OUTERWEAR | | | |
| TEAM | WHOLE TEAM | | | | NICOLAS MÜLLER | DESIREE MELANCON | TONI KERKELA | DYLAN ALITO |
| MEDIA BUY | SNOWBOARDER / TW SNOW AS A PARTNER | | | TGR.COM | SNOWBOARDER / TW - WEB, SOCIAL AND MAG | | | |
| THIRTYTWO.COM | MICROSITE | LANDING PAGE | LANDING PAGE | LANDING PAGE | MICROSITE | LANDING PAGE | | |



NOVEMBER

DECEMBER

| WEEK | 1 | 2 | 3 | 4 | 1 | 2 | 3 | 4 |
|---------------|---|---------------|-----------------|------------|---|----------------|-------------|-----------------|
| BRAND DRIVER | SIGNATURE SERIES SPOT CHECK - LOON MTN STEVENS / GRENIER / JOC / ZEB   | | | | SIGNATURE SERIES SPOT CHECK - BEAR MTN BRADSHAW / WALKER / KAS / HOBUSH / FAVA'S   | | | |
| | TM-2 BOOT / GRASSER JACKET / SWEEPER PANT TM-3 BOOT / METHOD JACKET / ALPHA PANT | | | | LASHED BOOT / LODGER PARKA / FATIGUE PANT LIGHT BOOT / JP ANORAK / SWEEPER PANT | | | |
| SOCIAL | PHOTOS / VIDEO | | | | PHOTOS / VIDEO | | | |
| | KIT PHOTOS / BOOT PHOTOS / TECH PHOTOS FOR BOOTS & OUTERWEAR | | | | KIT PHOTOS / BOOT PHOTOS / TECH PHOTOS FOR BOOTS & OUTERWEAR | | | |
| TEAM | SCOTT STEVENS | CHRIS GRENIER | JOHNNY O'CONNOR | ZEB POWELL | JP WALKER | CHRIS BRADSHAW | KAS LEMMENS | HOBUSH / FAVA'S |
| MEDIA BUY | SNOWBOARDER / TW - WEB, SOCIAL AND MAG | | | | SNOWBOARDER / TW - WEB, SOCIAL AND MAG | | | |
| THIRTYTWO.COM | MICROSITE | LANDING PAGE | | | MICROSITE | LANDING PAGE | | |



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RIDER DRIVEN SNOWBOARDING

WINTER 2019

OUTERWEAR





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RIDER DRIVEN SNOW BOARDING

WINTER 2019 REPRESENTS THAT CHANGE OF SEASONS WITH NEW AND NEVER BEFORE SEEN INNOVATIONS IN PRODUCTS THAT WILL LITERALLY LET YOU SNOWBOARD AT A HIGHER LEVEL AND BE VERY SAFE WHILE DOING IT. THAT WAS NICOLAS MULLER'S FIRST THOUGHTS WHILE DESIGNING HIS NEW 32 SIGNATURE SERIES PRODUCTS. FEAST YOUR EYES ON WHAT THE FUTURE LOOKS LIKE.



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ELEVATED STATE OF SNOWBOARDING

MULLAIR 30K OUTERWEAR

THE MULLAIR JACKET, PANT AND BIB ARE BUILT TO WITHSTAND THE DEMANDING CONDITIONS NICOLAS PUTS ON HIS GEAR.

WITH 30K WATERPROOFING AND 30K BREATHABILITY THESE ARE SOME OF THE HIGHEST STANDARDS FOR TECHNICAL FABRIC THAT WILL KEEP YOU WARM, DRY AND SNOWBOARDING LONGER. JUST LIKE NICOLAS, IT'S TIME TO ELEVATE YOUR SNOWBOARDING.

M. Mullair

- MULLAIR JACKET
- MULLAIR PANT
- MULLAIR BIB





SIGNATURE SERIES

- MÜLLAIR BOOT
- MÜLLAIR JACKET
- MÜLLAIR PANT



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SCOTT

STEVENS

SIGNATURE SERIES

- TM-2 BOOT
- GRASSER JACKET
- SWEEPER PANT



thirtytwo

GRENIER
CHRIS

SIGNATURE SERIES

- TM-3 BOOT
- METHOD JACKET
- ALPHA PANT



thirtytwo

WALKER^{JP}

SIGNATURE SERIES

- LIGHT BOOT
- JP ANDRAK JACKET
- SWEEPER PANT



thirtytwo

BRADSHAW

CHRIS

SIGNATURE SERIES

- LASHED BOOT
- LODGER PARKA
- FATIGUE PANT



thirtytwo

MELANCON

DESIREE

SIGNATURE SERIES

- LASHED BOOT
- DESIREE JACKET
- LANA PANT





FIT GUIDE

OUTERWEAR

STAY DRY.
RIDE LONGER.

REPEL

WATER REPELLENT
TECHNOLOGY



STANDARD FIT

MENS SIZE LARGE

| | |
|-------------|---------|
| WAIST | 39" |
| WAIST BIB | 43 1/2" |
| KNEE | 21" |
| LEG OPENING | 22" |



STANDARD FIT

MENS SIZE LARGE

| | |
|-------------|---------|
| CHEST | 48 1/2" |
| BODY LENGTH | 33-34" |



FREEDOM FIT

MENS SIZE LARGE

| | |
|-------------|-----|
| WAIST | 39" |
| KNEE | 20" |
| LEG OPENING | 21" |



TEAM FIT

MENS SIZE LARGE

| | |
|-------------|---------|
| CHEST | 48 1/2" |
| BODY LENGTH | 35+" |



TEAM FIT

MENS SIZE LARGE

| | |
|-------------|---------|
| WAIST | 39" |
| KNEE | 19 1/2" |
| LEG OPENING | 20 1/2" |

thirtytwo

OUTERWEAR TECHNICAL

01

LYCRA STRETCH WRIST GAITERS

03

 **thermatwo**
THERMATWO INSULATION

05

 **32 PHONE LEASH SYSTEM**

07

 **32T.M.**
TECHNICAL MOUNTAIN
32 TECHNICAL MOUNTAIN SERIES FEATURES

09

ZIP-OUT STRETCH WAIST GAITER

11

 **TRIPLE STITCH DURABILITY**

13

KNEE ARTICULATION

15

 **REINFORCED HEM AND KICK PANEL**



32 HELMET COMPATIBLE HOOD SYSTEM

02



32 REACTOR MESH LINING

04



ZIPPERED VENTS

06



3D FLEECE ZONAL WARMING SYSTEM

08



SNAP LOCK SYSTEM

10



DIAMOND VENT

12



FULLY TAPED SEAMS

14



LYCRA STRETCH BOOT GAITERS

16



02

32 HELMET COMPATIBLE HOOD SYSTEM

32 Quick Cinch Helmet Compatible Hood System Creates A Seamless Hood Fit With Or Without A Helmet.



REACTOR MESH

04

32 Reactor Mesh Lining

Is Composed Of Temperature Reactive Fibers That Contract When Cold Keeping Heat In And Expand When Warm Releasing Perspiration.



thermatwo

03

32 THERMATWO INSULATION

32 THERMATWO Insulation Keeps You Heated And On Hill Riding Longer When The Temps Drop.



05

32 PHONE LEASH SYSTEM

32 Phone Leash System Allows You To Safely Use Your Phone Without The Worry Of Dropping It In The Snow.



06

MESH LINED ZIPPERED VENTS

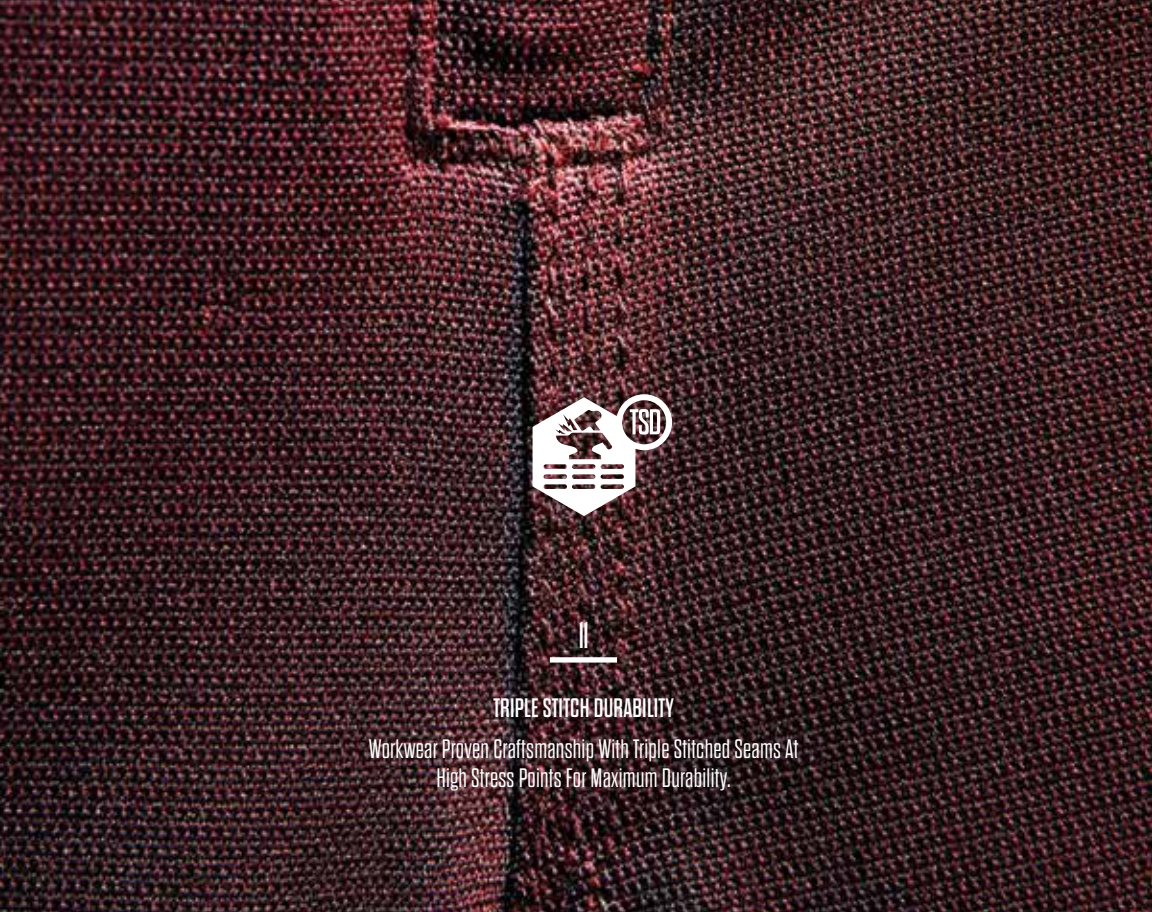
Mesh Lined Zippered Vents Allow You To Quickly Dump Excess Heat While Riding Or Hiking.



07

32 TECHNICAL MOUNTAIN SERIES FEATURES

YKK® Aquaguard® Water Repellent Zippers For Unequaled Seal From The Harshest Mountain Conditions.



11

TRIPLE STITCH DURABILITY

Workwear Proven Craftsmanship With Triple Stitched Seams At High Stress Points For Maximum Durability.



12

32 DIAMOND VENTING

32 Dual Zip Continuous Crotch Vent. Mesh Lined For Breathability And Diamond Gusseted For Added Mobility.



08

3D FLEECE ZONAL WARMING SYSTEM

3D Fleece Zonal Warming Panels In Key Areas Keeps You Warm And Unrestricted On And Off The Mountain.



10

32 SNAP LOCK SYSTEM

32 Jacket To Pant Interface System. Designed To Lock Out Snow And Keep Your Ass Dry.



14

FULLY TAPED SEAMS

Full Taping On All Seams Guarantees A Complete Seal From Snow And Water Penetration.



15

REINFORCED HEM AND KICK PANEL

Reinforced Hem And Rear Kick Panel For Increased Abrasion Resistance Against Binding Contact.



thirtytwo

SIGNATURE
SERIES



MÜLLAIR

JACKET

Every Aspect Of This Jacket Was Designed To The Exact Specifications Of Nicolas Müller And His Unrelenting Drive For Progression. Featuring Our New Pinnacle REPEL 30K Fabric, YKK® AquaGuard® Water Repellent Zippers, Elite Level Lining System With Reactor Mesh, Standard Fit And 3D Fleece Zonal Warming Panels The Müllair Jacket Is The Ultimate Blend Of Nicolas' Zen-like Style And Effortless Technical Perfection.

FEATURES

- 30,000mm Waterproofing / 30,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Elite Level Lining System
- Standard Fit
- Fully Taped Seams
- Reactor Mesh Lining
- 3D Fleece Zonal Warming Panels
- YKK® AquaGuard® Water Repellent Zips
- Snap Lock Jacket To Pant Interface
- Helmet Compatible Hood
- 2-Way Toggle Adjustable Hood
- Chest Pockets That Double As Chest Vents
- Mesh Lined Zippered Vents
- Zip-Out Stretch Waist Gaiter
- Stretch Wrist Gaiters
- Quick Stash Sleeve Pass Pocket
- Media Pocket With Phone Leash
- Mesh Goggle Pocket
- Pocket Access Hem Cinch

Code_ B130000923

Size_ S, M, L, XL



NICOLAS MÜLLER
One poppy color for filming and one for knight moves



Black / Purple_550



Black_001

LOGGER

PARKA

The Logger Is A True Interpretation Of The Classic M-51 Mod Era Parka With The Finesse Of Chris Bradshaw's Timeless Style. Upgraded With 15K REPEL Directional Stretch Rip-Stop Fabric, 100/80gm THERMATWO Body Mapped Insulation, A Comfort Level Lining System And Our New Team Fit The Logger Blends Proven Military Utility With Modern Mountain Tech.

FEATURES

- 15,000mm Waterproofing / 15,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Comfort Level Lining System
- Team Fit
- Fully Taped Seams
- 100gm Body / 80gm Sleeves THERMATWO Body Mapped Insulation
- Engineered Brushed Tricot Lining Panels
- 2-Way Toggle Adjustable Hood
- Brushed Tricot Lined Hand Pockets
- Hidden Snap Closures
- Side Split Parka Design
- Quick Stash Media Pocket
- Brushed Tricot Chin Guard
- Adjustable Cinch Cuff

Code_ B130000912

Size_ S, M, L, XL



CHRIS BRADSHAW
Rather on or off the hill or waste deep in the river this jacket does its job and keeps you warm and dry the whole time



Olive_301



Camo_341



Black_001

two YEAR WARRANTY

two YEAR WARRANTY

METHODJACKET

The New Chris Grenier Inspired Method Jacket Mixes Clean Color Blocking And Bold Thirtytwo Branding Creating A Modern Blend Of Past And Future. Featuring 10K REPEL Fabrication, Upgraded With 40g THERMATWO Insulation And A Team Level Lining System The Method Steps It Up With Warmth Then Kicks It Out With Style.

FEATURES

- + 10,000mm Waterproofing / 10,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Team Level Lining System
- + Standard Fit
- + Fully Taped Seams
- + 40gm 32 THERMATWO Insulation
- + Snap Lock Jacket To Pant Interface
- + Toggle Adjustable Hood
- + Mesh Lined Zippered Vents
- + Stretch Waist Gaiter
- + Brushed Tricot Lined Hand Pockets
- + Brushed Tricot Lined Chest Pocket
- + Quick Stash Media Pocket
- + Pocket Access Hem Cinch
- + Brushed Tricot Chin Guard
- + Adjustable Cinch Cuff

Code_8130000909

Size_
S, M, L, XL

Chris Grenier



CHRIS GRENIER
Never go full camo.

twoYEAR WARRANTY



Camo_341



Blue_400



Black_001

JP ANORAK

With Over A Decade Of Experience Of Wearing Thirtytwo Outerwear JP Focused All Of His Wisdom And Passion Into The Perfect All Terrain Anorak. With 10K REPEL Fabrication, Streamlined Modern Styling And A Comfort Level Lining System JP's Light And Lean Design Approach Speaks To The True All Mountain Riding Aficionado.

FEATURES

- + 10,000mm Waterproofing / 10,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Comfort Level Lining System
- + Standard Fit
- + Fully Taped Seams
- + Toggle Adjustable Hood
- + Mesh Lined Zippered Vents
- + Full 2-Way Zip Side Entry
- + Brushed Tricot Lined Hand Pockets
- + Quick Stash Media Pocket
- + Brushed Tricot Chin Guard
- + Adjustable Cinch Cuff

Code_8130000908

Size_
S, M, L, XL



JP WALKER
Fresh to Death.

twoYEAR WARRANTY



White /Camo_342



Army_142



Brown / Camo_240

GRASSER JACKET

"In One Season The Grasser Established Itself As The Swiss Army Knife Of Jackets. With Its Seamless Blend Of Classic Coaches Jacket Styling, Modern 10K REPEL Fully Taped Tech And A Big Splash Of Scott Stevens Style The Grasser Can Go From Peak To Park To Street And Without Missing A Beat Or A Backside Hit.

FEATURES

- + 10,000mm Waterproofing / 10,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Comfort Level Lining System
- + Standard Fit
- + Fully Taped Seams
- + Mock Neck Adjustable Hood
- + Brushed Tricot Lined Hand Pockets
- + Pocket Access Hem Cinch
- + Adjustable Cinch Cuff

Code_8130000829

Size_

S, M, L, XL



SCOTT STEVENS

Loud and proud. I want people to know I ride for 32



Red_600



Red / Black_603



Royal_430



Black_001

W'S DESIREE JACKET

Every Aspect Of This Jacket Was Designed To The Exact Specifications Of Desiree Reflecting Her Passion For Self Expression. Taking Distinctive Cues From Classic Vintage Mountain Parkas' Desiree Blended Classic Lines With Modern 10K Tech Utilizing Her Unique Style And Artistically Trained Eye For Detail. For Her Favorite Colorway Des Added The Additional Personal Touch Of Embroidered Roses On The Collar Hand Drawn By Her.

FEATURES

- + 10,000mm Waterproofing / 10,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Team Level Lining System
- + Team Fit
- + Fully Taped Seams
- + Snap Lock Jacket To Pant Interface
- + Adjustable Hood
- + Leather Drawstring Tabs
- + Mesh Lined Zippered Vents
- + Stretch Waist Gaiter
- + Brushed Tricot Lined Hand Pockets
- + Quick Stash Media Pocket
- + Brushed Tricot Chin Guard
- + Adjustable Cinch Cuff
- + Internal Drawstring Waist Adjustment
- + Artwork By Desiree

Code_8230000122

Size_

S, M, L, XL



DESIREE MELANCON

With vintage inspiration and the option to slim the silhouette, I aimed to give ladies the option of looking how they desire, without sacrificing function.



Black_001



Camo_341



Brown_200



Every Aspect Of This Bib Was Designed To The Exact Specifications Of Nicolas Müller And His Unrelenting Drive For Progression. Featuring Our New Pinnacle REPEL 30K Dura Stretch Fabric, YKK® AquaGuard® Water Repellent Zippers, Elite Level Lining System, Relaxed Standard Fit And Triple Stitched Durability The Müllair Bib Is The Ultimate Blend Of Nicolas' Zen-like Style And Effortless Technical Perfection.

FEATURES

- + 30,000mm Waterproofing / 30,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Elite Level Lining System
- + Standard Fit
- + Fully Taped Seams
- + YKK® Aquaguard® Water Repellent Zips
- + Dura Stretch Fabric
- + Mesh Lined Diamond Gusset Crotch Venting
- + Triple Stitched Reinforced Rise
- + Triple Stitched Reinforced Inseam
- + Triple Stitched Reinforced Butt Patch
- + Stretch Boot Gaiter With Lace Hook
- + Zippered Boot Gusset
- + Reinforced Hem And Kick Panel
- + Brush Tricot Lined Hand Pockets

Code_ B130000924

Size_

S, M, L, XL



NICOLAS MÜLLER
I ride powder snow and I love it! Just not in my butt

two YEAR WARRANTY



Black_001



Every Aspect Of This Pant Was Designed To The Exact Specifications Of Nicolas Müller And His Unrelenting Drive For Progression. Featuring Our New Pinnacle REPEL 30K Dura Stretch Fabric, YKK® AquaGuard® Water Repellent Zippers, Elite Level Lining System, Modern Team Fit And Triple Stitched Durability The Müllair Pant Is The Ultimate Blend Of Nicolas' Zen-like Style And Effortless Technical Perfection.

FEATURES

- + 30,000mm Waterproofing / 30,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Elite Level Lining System
- + Team Fit
- + Fully Taped Seams
- + YKK® Aquaguard® Water Repellent Zips
- + Dura Stretch Fabric
- + Snap Lock Jacket To Pant Interface
- + Mesh Lined Diamond Gusset Crotch Venting
- + Triple Stitched Reinforced Rise
- + Triple Stitched Reinforced Inseam
- + Triple Stitched Reinforced Butt Patch
- + Adjustable Inner Waistband
- + Stretch Boot Gaiter With Lace Hook
- + Zippered Boot Gusset
- + Reinforced Hem And Kick Panel
- + Brush Tricot Lined Hand Pockets

Code_ B130000919

Size_

S, M, L, XL



NICOLAS MÜLLER
Baggy but not too baggy, just a perfect feel good fit

two YEAR WARRANTY



Black_001



ALPHA

PANT

The New Chris Grenier Inspired Alpha Pant Features Our Rider Driven Freedom Fit That Is Relaxed And Roomy Through The Thigh, With A Drop Rise For Maximum Mountain Mobility. Blend Freedom Fit With Stealth Thigh Cargo's, Triple Stitched Durability And 15K Directional Stretch Rip-Stop The Alpha Pant Leads The Pack In Fit, Tech And All Weather Endurance.

FEATURES

- 15,000mm Waterproofing / 15,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Team Level Lining System
- Freedom Fit
- Fully Taped Seams
- Snap Lock Jacket To Pant Interface
- Mesh Lined Diamond Gusset Crotch Venting
- Triple Stitched Reinforced Rise
- Triple Stitched Reinforced Inseam
- Triple Stitched Reinforced Butt Patch
- Adjustable Inner Waistband
- Metal Shank Waistband With Zip Fly
- Stretch Boot Gaiter With Lace Hook
- Zippered Boot Gusset
- Reinforced Hem And Kick Panel
- Stealth Thigh Cargo Pockets
- Brush Tricot Lined Hand Pockets

Code_ B130000920

Size_ S, M, L, XL



CHRIS GRENIER
Always go full logo.



Black / Camo_594



Olive_301



Black_001

FATIGUE

PANT

The 10K Fatigue Pant Is A True Chris Bradshaw Shred Chiller. A Straight Throwback To Late 90's Styling This Pull-on, Easy Riding, Cargo Pant Features Our Relaxed And Roomy Freedom Fit. Our Comfort Level Lining System And A Shock Cord Cuff Cinch To Tweak Your On-hill Style To Whatever Shred Era You Want.

FEATURES

- 10,000mm Waterproofing / 10,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Comfort Level Lining System
- Freedom Fit
- Fully Taped Seams
- Triple Stitched Reinforced Rise
- Triple Stitched Reinforced Inseam
- Triple Stitched Reinforced Knee Patches
- Stretch Boot Gaiter With Lace Hook
- Shock Cord Cuff Cinch
- Reinforced Hem And Kick Panel
- Brush Tricot Lined Hand Pockets
- Elastic Waistband And Drawcord
- Thigh Cargo Pockets

Code_ B130000922

Size_ S, M, L, XL



CHRIS BRADSHAW
Not all big and dumb looking but baggy with some class.



Brown / Camo_240



Olive_301



Black_001

SWEEPER

PANT

The Dual Brainchild Of Scott Stevens And JP Walker. The Sweeper Was The Sleeper Hit Of Last Season. With Its Unique Mix Of Old School Sweat Pant Styling, 90's Era Knee Patches And Modern Fully Taped 10K Tech. The Sweeper Blends Together The Best Ideas Of Scott And JP Into A Shred Easy Pant That Can Hold Its Own From Deep Pow To Hot Laps At The Spot.

FEATURES

- 10,000mm Waterproofing / 10,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Comfort Level Lining System
- Freedom Fit
- Fully Taped Seams
- Triple Stitched Reinforced Rise
- Triple Stitched Reinforced Inseam
- Triple Stitched Reinforced Knee Patches
- Stretch Boot Gaiter With Lace Hook
- Shock Cord Cuff Cinch
- Reinforced Hem And Kick Panel
- Brush Tricot Lined Hand Pockets
- Elastic Waistband And Drawcord

Code_ B130000926

Size_ S, M, L, XL



SCOTT STEVENS
My Dad used to ski in a pair of pants like this, no joke. I wanted that retro remake.



Blue_400



White / Camo_124



Red / Black_603



Graphite_047

W'S LANA

PANT

The New Lana Pant Was Designed By Desiree Taking The Distinctive Cues Of The Wooderson And Tweaking Them To Fit Her Vision. The Lana Features The Classic Chino Styling Of Our New Straight Leg Team Fit. Adds Our REPEL 10K Dura Stretch Fabric. And Tops It Off With Triple Stitched Durability Creating The Perfect Blend Of Desiree's' Style And Modern Tech.

FEATURES

- 10,000mm Waterproofing / 10,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Team Level Lining System
- Team Fit
- Fully Taped Seams
- Dura Stretch Fabric
- Snap Lock Jacket To Pant Interface
- Mesh Lined Inseam Venting
- Triple Stitched Reinforced Rise
- Triple Stitched Reinforced Inseam
- Metal Shank Waistband With Zip Fly
- Stretch Boot Gaiter With Lace Hook
- Zippered Boot Gusset
- Reinforced Hem And Kick Panel
- Brush Tricot Lined Hand Pockets

Code_ B230000125

Size_ S, M, L, XL



DESIREE MELANCON
I wanted something that I could be comfortable in during all situations of the year, whether it be riding resorts, filming, or grabbing dinner after hitting a spot.



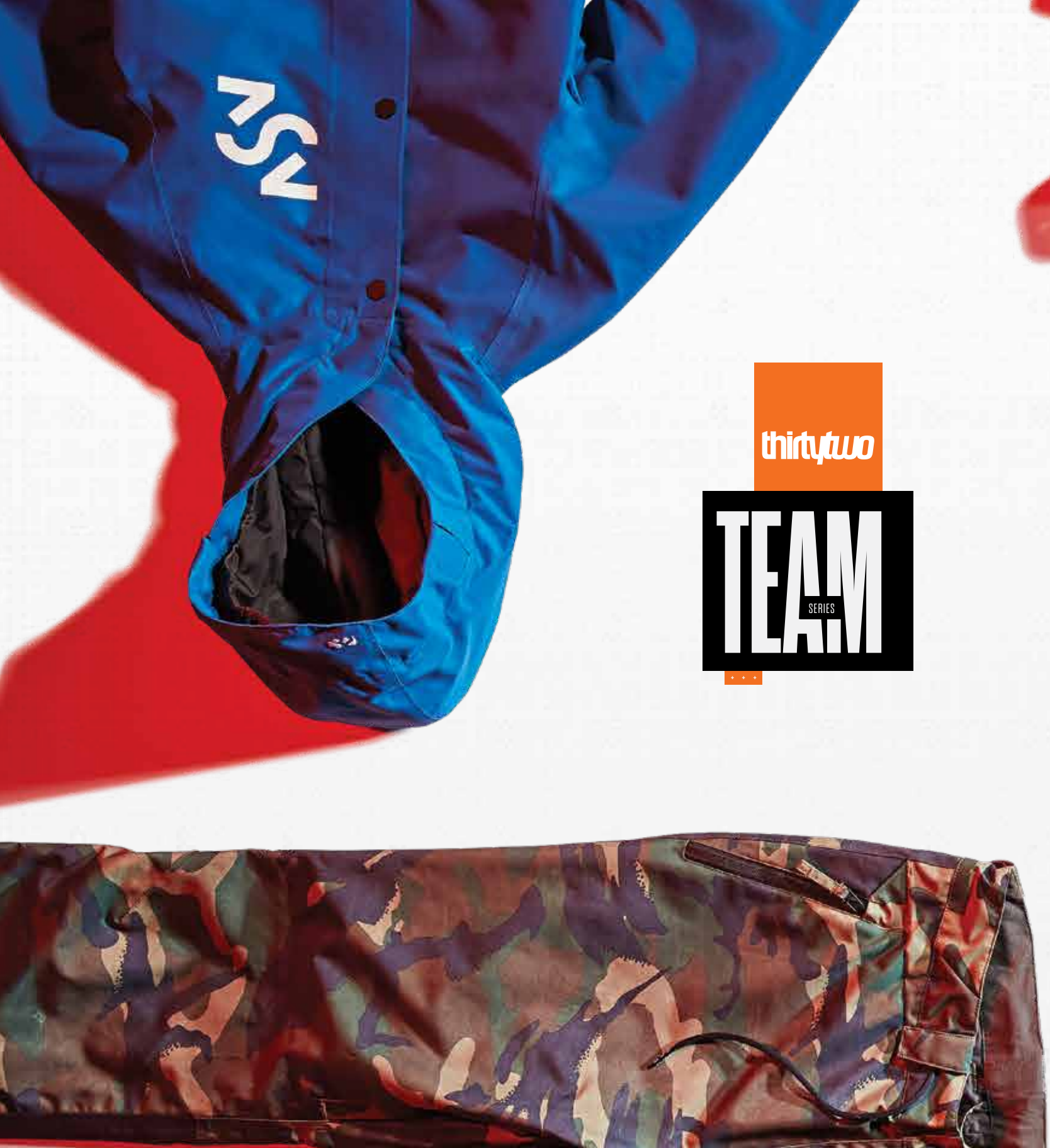
Black_001



Army_342



Stone_048



thirtytwo
TEAM
SERIES





The 2019 TM Jacket Is The New Team Driven Vanguard Of ThirtyTwo Outerwear Progression. Featuring A New 15K REPEL Fabric Upgrade, Chest Pocket Venting, Performance Level Lining System With Reactor Mesh And 3D Fleece Zonal Warming Panels The TM Jacket Sets the New Standard For Cold Weather Tech Blended With Modern Mountain Style.

FEATURES

- 15,000mm Waterproofing / 15,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Performance Level Lining System
- Standard Fit
- Fully Taped Seams
- Reactor Mesh Lining
- 3D Fleece Zonal Warming Panels
- Snap Lock Jacket To Pant Interface
- Helmet Compatible Hood
- 2-Way Toggle Adjustable Hood
- Chest Pockets That Double As Chest Vents
- Mesh Lined Zippered Vents
- Zip-Out Stretch Waist Gaiter
- Stretch Wrist Gaiters
- Quick Stash Sleeve Pass Pocket
- Media Pocket With Phone Leash
- Mesh Goggle Pocket
- Pocket Access Hem Cinch

Code_8130000925

Size_

S, M, L, XL



Orange_800



Deep Purple_517



Brick_621



Black_001



The New 2019 Delta Jacket Is The Definition Of Technical Simplicity. Focusing On A Less Is More Design Aesthetic The Delta Maximizes Critical 15K REPEL Directional Stretch Rip-Stop Fabric With Balanced 15K Breathability For A True Equilibrium Of Performance. Featuring Minimal Design Lines With A Team Level Lining System The Delta Is Built To Be Lean And Clean.

FEATURES

- 15,000mm Waterproofing / 15,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Team Level Lining System
- Standard Fit
- Fully Taped Seams
- Snap Lock Jacket To Pant Interface
- Toggle Adjustable Hood
- Mesh Lined Zippered Vents
- Stretch Waist Gaiter
- Brushed Tricot Lined Hand Pockets
- Quick Stash Media Pocket
- Pocket Access Hem Cinch
- Brushed Tricot Chin Guard
- Adjustable Cinch Cuff

Code_8130000907

Size_

S, M, L, XL



Army_342



Dark Navy_488



Brown / Camo_240

BASEMENT

"The 10K Basement Has Been Setting The Benchmark For Bibs Since Day One. With Its Team Driven Legacy The Basement Raises The Bar Yet Again Mixing Directional Stretch Fabrics With Ultra Durable Rip-stop. Combine These Fabric Upgrades With Our Relaxed Standard Fit And Triple Stitched Durability The Basement Will Have Shreds Galore Dropping Their Droors And Switching To Bibs.

FEATURES

- + 10,000mm Waterproofing / 10,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Team Level Lining System
- + Standard Fit
- + Fully Taped Seams
- + Dura Stretch Fabric
- + Mesh Lined Diamond Gusset Crotch Venting
- + Triple Stitched Reinforced Rise
- + Triple Stitched Reinforced Inseam
- + Triple Stitched Reinforced Butt Patch
- + Stretch Boot Gaiter With Lace Hook
- + Zippered Boot Gusset
- + Reinforced Hem And Kick Panel
- + Brush Tricot Lined Hand Pockets

Code_ B130000928

Size_Unisex
XXS, XS, S, M, L, XL



DESIREE MELANCON

Nobody likes getting snow down their pants. Everyone loves a good bib. It's a must have in my closet.



DYLAN ALITO

These bibs have encompassed the perfect mixture of functionality, fashion and comfort. However there is no escaping the potent farts you may release in them

two YEAR WARRANTY



Brick_621



Camo_341



Stone_048



Black_001

WOODERSON

The 10K Wooderson Has Been Our Top Selling, Team Driven Pant For The 9th Year Running. For 19 We Upgraded It With The Classic Chino Styling Of Our New Straight Leg Team Fit. Added Directional Stretch Rip-Stop And Twill Fabric Then Capped It Off With Triple Stitched Durability Creating The Perfect Blend Of Style And Tech.

FEATURES

- + 10,000mm Waterproofing / 10,000gm Breathability
- + 32 Repel 2-Layer Water Repellent Technology
- + Team Level Lining System
- + Team Fit
- + Fully Taped Seams
- + Snap Lock Jacket To Pant Interface
- + Mesh Lined Diamond Gusset Crotch Venting
- + Triple Stitched Reinforced Rise
- + Triple Stitched Reinforced Inseam
- + Metal Shank Waistband With Zip Fly
- + Stretch Boot Gaiter With Lace Hook
- + Zippered Boot Gusset
- + Reinforced Hem And Kick Panel
- + Brush Tricot Lined Hand Pockets

Code_ B130000927

Size_
S, M, L, XL



Army_342



Camo_341



Stone_048



Brown_200



Black_001

two YEAR WARRANTY

YOUTH LEAGUE

JACKET

The New 10K Youth League Jacket Features All The Classic Style Of Its Bigger Brother The Grasser. But Adds Our New 32 Bro-Grow Inseam Extension System, 80gm Of THERMATWO Insulation And A Team Level Lining Upping The Ante For Mini Shreds That Want More Tech So They Can Rip All Winter Long.

FEATURES

- 10,000mm Waterproofing / 10,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Comfort Level Lining System
- Standard Fit
- Fully Taped Seams
- 80gm THERMATWO Insulation
- Snap Lock Jacket To Pant Interface
- Youth Safe Helmet Compatible Hood
- Stretch Waist Gaiter
- Mock Neck Adjustable Hood
- Brushed Tricot Lined Hand Pockets
- Pocket Access Hem Cinch
- Adjustable Cinch Cuff
- 32 Bro-Grow Sleeve Extension Stitch

Code_8330000003

Size_

XS, S, M, L, XL



Camo_341



Royal_430



Red_600

YOUTH

WOODERSON

PANT

The New 10K Youth Wooderson Features All The Classic Style Of Its Bigger Brother. But Adds Our New 32 Bro-Grow Inseam Extension System And 40g THERMATWO Insulation Giving Mini Shreds The Perfect Blend Of Fit, Warmth And Tech To Expand Their Ever Growing On Hill Bag Of Tricks.

FEATURES

- 10,000mm Waterproofing / 10,000gm Breathability
- 32 Repel 2-Layer Water Repellent Technology
- Team Level Lining System
- Team Fit
- Fully Taped Seams
- 40gm THERMATWO Insulation
- Snap Lock Jacket To Pant Interface
- Mesh Lined Diamond Gusset Crotch Venting
- Triple Stitched Reinforced Rise
- Triple Stitched Reinforced Inseam
- Metal Shank Waistband With Zip Fly
- Stretch Boot Gaiter With Lace Hook
- Zippered Boot Gusset
- Reinforced Hem And Kick Panel
- Brush Tricot Lined Hand Pockets
- 32 Bro-Grow Inseam Extension Stitch

Code_8330000005

Size_

XS, S, M, L, XL



Black_001



Brown_200



Camo_341



thirtytwo

TRANSITION

SERIES



EXPLORER

JACKET

FEATURES

- + 32REPEL DWR
- + Reversible
- + 100% Polyester w/ 600MM Coating Vest
- + #1000 Wt. Micro Quilted Poly Taffeta
- + Branded Snap Front Closure
- + Welt Hand Pockets
- + High Density Chest Print
- + Reflective Sleeve Print

Code_8130000930

Size_

S, M, L, XL, XXL



Orange_800

Reversible View



Dark Navy_488



Brick_621



Black_100



REST STOP

FLEECE

FEATURES

- + 32REPEL DWR
- + 100% Polyester 280G Dura-Soft Micro Polar Fleece
- + Custom Sublimated Print Pattern
- + Branded Snap Front Closure
- + Patch Chest Pockets

Code_8130000932

Size_

S, M, L, XL, XXL



CHRIS GRENIER

My lady always steals mine.



Army_342

Back View



Brown / Black_201



Black / Grey_570



Black_100

ARROWHEAD

JACKET

FEATURES

- + 32REPEL DWR
- + 100% Polyester w/ 600MM Coating Vest
- + #2700 Wt. Insulation In Vest
- + Nylon Taffeta Lining
- + 100% Polyester 280G Dura-Soft Micro Polar Fleece Sleeves And Hood
- + Vision Zipper Front Closure w/Branded Zipper Pull
- + No Sew Zip Chest Pocket
- + Reverse Coil Zipper Hand Pockets
- + High Density Chest Print

Code_8130000931

Size_

S, M, L, XL, XXL



Red_600

Back View



Olive_301



Black_001

W'S REST STOP

FLEECE

FEATURES

- + 32REPEL DWR
- + 100% Polyester 280G Dura-Soft Micro Polar Fleece
- + Rose Embroidery
- + Branded Snap Front Closure
- + Patch Chest Pockets

Code_8230000127

Size_

S, M, L, XL, XXL



DESIREE MELANCON

I can wear this from the bed to boarding, and my favorite color is green.



Olive_301

Back View



NICOLAS MÜLLER

I wanted something for shredding and apre.

DRIFTER

FLEECE

FEATURES

- 32REPEL DWR
- Reversible
- 100% Polyester 280G Dura-Soft Micro Polar Fleece
- Custom Sublimated Print Pattern
- 100% Polyester w/600MM
- Branded Snap Front Closure
- Patch Chest Pockets
- Welt Hand Pockets

Code_8130000933

Size_

S, M, L, XL, XXL



CHRIS BRADSHAW

Flip it and reverse it, now you know how to work it.



Olive_301

Reverse View



Black / Red_595

REFLEX TECH

HOODIE

FEATURES

- 32REPEL DWR
- 95% Polyester / 5% Spandex 280G Flex Fleece
- Integrated Jersey Neck Baiter
- Clean Finish Construction
- Reverse Coil Zip Hand Pockets
- Hidden Zipper Sleeve Pass Pocket
- Lycra Binding At Sleeve Cuff
- Rib Hem

Code_8130000936

Size_

S, M, L, XL, XXL



Black / Charcoal_553

Back View



Red / Black_603



Black / Navy_585

APEX TECH

ANDRAK

FEATURES

- 32REPEL DWR
- 100% Polyester w/600MM Coating
- Taffeta And Jersey Mapped Lining
- Clean Finish Detail Construction
- Reverse Coil Zipper Hand Pockets
- Hidden Zipper Sleeve Pass Pocket
- Velcro Cuff Cinch
- Elastic Cord Hem Cinch

Code_8130000935

Size_

S, M, L, XL, XXL



Navy / Blue_421

Back View



Red / Black_603



Black / White_976

TM

HOODIE

FEATURES

- 32REPEL DWR
- 60% Cotton / 40% Polyester 300G Fleece
- Clean Finish Construction
- Hidden Zipper Sleeve Pass Pocket
- Custom 32 Hood Drawstring
- Rib Sleeve Cuff And Bottom Hem
- High Density Screenprint

Code_8130000937

Size_

S, M, L, XL, XXL



Deep Purple_517

Back View



Black_001



Black / Heather_002



Olive_301



Black / White_976



SANTA CRUZ

HOODIE

FEATURES

- + 32REPEL DWR
- + 60% Cotton / 40% Polyester 300G Fleece
- + Clean Finish Construction
- + Hidden Zipper Sleeve Pass Pocket
- + Custom 32 Hood Drawstring
- + Rib Sleeve Cuff And Bottom Hem
- + Santa Cruz X Thirty Two Screenprint

Code_8130000938

Size_

S, M, L, XL, XXL



Black_001

Back View



White_100

Back View

BOXER

HOODIE

FEATURES

- + 32REPEL DWR
- + 60% Cotton / 40% Polyester 300G Fleece
- + Clean Finish Construction
- + Hidden Zipper Sleeve Pass Pocket
- + Custom 32 Hood Drawstring
- + Rib Sleeve Cuff And Bottom Hem
- + Screenprint Graphic

Code_8130000939

Size_

S, M, L, XL, XXL



Grey / Heather_043

Back View



Dark Navy_488

Black_001

BOXER

HOODIE

FEATURES

- + 32REPEL DWR
- + 60% Cotton / 40% Polyester 300G Fleece
- + Clean Finish Construction
- + Hidden Zipper Sleeve Pass Pocket
- + Custom 32 Hood Drawstring
- + Rib Sleeve Cuff And Bottom Hem
- + Screenprint Graphic

Code_8130000940

Size_

S, M, L, XL, XXL



White_100

Back View



Deep Purple_517



Black_001

W'S DES

HOODIE

FEATURES

- + 32REPEL DWR
- + 60% Cotton / 40% Polyester 300G Fleece
- + Clean Finish Construction
- + Hidden Zipper Sleeve Pass Pocket
- + Branded Hood Drawstring
- + Rib Sleeve Cuff And Bottom Hem
- + Desiree Melancon Artwork Graphic

Code_8230000128

Size_

S, M, L, XL, XXL



Black_001

Back View



DESIREE MELANCON
I wanted to highlight the art of the boot, and this was a great way to let the work live outside of behind the laces.



RIDE LITE L/S

FEATURES

- + 95% Polyester / 5% Spandex Performance Blend Jersey
- + Custom Sublimated Camo Pattern
- + Flatlock Stitch Construction
- + Sleeve Cuff Thumbholes
- + Logo Screenprint

Code_ B130000941

Size_

S, M, L, XL, XXL



Camo_341

Back View



White / Camo_124

RIDE LITE LONG NECK

FEATURES

- + 95% Polyester / 5% Spandex Performance Blend Jersey
- + Flatlock Stitch Construction
- + Integrated Neck Baiter
- + Sleeve Cuff Thumbholes
- + Logo Screenprint

Code_ B130000942

Size_

S, M, L, XL, XXL



Black_001

Back View

RIDE LITE PANT

FEATURES

- + 95% Polyester / 5% Spandex Performance Blend Jersey
- + Custom Sublimated Camo Pattern
- + Flatlock Stitch Construction
- + Yarn Dyed Elastic Waistband
- + Logo Screenprint

Code_ B130000944

Size_

S, M, L, XL, XXL



Camo_341

Back View



White / Camo_124

RIDE LITE SHORT

FEATURES

- + 95% Polyester / 5% Spandex Performance Blend Jersey
- + Custom Sublimated Camo Pattern
- + Flatlock Stitch Construction
- + Yarn Dyed Elastic Waistband
- + Logo Screenprint

Code_ B130000943

Size_

S, M, L, XL, XXL



White / Camo_124

Back View



Camo_341

thirtytwo

ACCESSORIES



CORP
MITT

FEATURES

- 32REPEL DWR Plus 10,000 MM Waterproof Membrane
- Lightweight Mitt
- 2-Layer Nylon Shell
- Short Mitt Fit
- Brushed Tricot Lining
- Finger-Free Side Zip

Code_8140000603

Size_
S, M, L, XL, XXL

CORP
GLOVE

FEATURES

- 32REPEL DWR Plus 10,000 MM Waterproof Membrane
- Lightweight Glove
- 2-Layer Nylon Shell
- Short Glove Fit
- Brushed Tricot Lining

Code_8140000604

Size_
S, M, L, XL, XXL



White / Camo_124



Camo_341

Black_001

TM
MITT

FEATURES

- 32REPEL DWR Plus 15,000 MM Waterproof/Breathable Membrane
- 2-Layer Nylon Shell W/ Insulation
- Synthetic Leather Index Finger
- Long Length

Code_8140000606

Size_
S, M, L, XL, XXL



Camo_341



Black_001

TM
MITT

FEATURES

- 32REPEL DWR Plus 15,000 MM Waterproof/Breathable Membrane
- Synthetic Leather Shell / Nylon Cuff
- Quilted Insulation
- Short Mitt Fit
- Brushed Tricot Lining
- Finger Free Side Zip

Code_8140000607

Size_
S, M, L, XL, XXL



Orange_800



Graphite_047



Black_001



CHRIS BRADSHAW

Of course it has the booze & doob smokers zip.

SIGNATURE SERIES

JACKETS

TEAM SERIES



MÜLLAIR
JACKET
30K / 30K
ELITE LEVEL LINING



LODGER
PARKA
30K / 30K
ELITE LEVEL LINING



W'S DESIREE
JACKET
10K / 10K
TEAM LEVEL LINING



METHOD
JACKET
10K / 10K
TEAM LEVEL LINING, 40 GM INSULATED



JP
ANDRAK
10K / 10K
COMFORT LEVEL LINING



GRASSER
JACKET
10K / 10K
COMFORT LEVEL LINING

TM
JACKET
15K / 15K
PERFORMANCE LEVEL LINING

DELTA
JACKET
15K / 15K
TEAM LEVEL LINING

Y LEAGUE
JACKET
10K / 10K
TEAM LEVEL LINING, 80 GM INSULATED

SIGNATURE SERIES

PANTS

TEAM SERIES



MÜLLAIR
BIB
30K / 30K
ELITE LEVEL LINING



MÜLLAIR
PANT
30K / 30K
ELITE LEVEL LINING



ALPHA
PANT
15K / 15K
TEAM LEVEL LINING



W'S LANA
PANT
10K / 10K
TEAM LEVEL LINING



FATIGUE
PANT
10K / 10K
COMFORT LEVEL LINING



SWEEPER
PANT
10K / 10K
COMFORT LEVEL LINING

BASEMENT
BIB
10K / 10K
TEAM LEVEL LINING

WOODERSON
PANT
10K / 10K
TEAM LEVEL LINING

Y WOODERSON
PANT
10K / 10K
TEAM LEVEL LINING, 40 GM INSULATED